Q1: Which segment is the bestseller?

Q2: Analyzing sales profit by each Category over the year 2011–2014

Q3: What are the highest selling and Lowest Selling Sub-Category?

> How much each sub-category contributes to the sales of superstore?

Q4(a): Who are the Top 10 Customers of the Superstore?

(b): how much is their repartition of the profit?

Q5: What are the Top 10 States with highest number of orders (highest order count)?

Q6: Analyzing the data by Country

> Top 10 Consumer Countries